



Honda Cars India launches the Iconic All-New 10th Generation Honda Civic in India

Highlights

- Revolutionary Silhouette with sharp body lines and sporty look
- 5 Star ASEAN N-CAP Safety rating for All New Civic
- Segment Best Fuel Economy of 26.8 Km/ l in Diesel variant
- First in Segment Safety & Convenience features like Lanewatch, Electric Parking Brake with Brake Hold , Remote Engine Starter and Advanced features like 17.7cm display Audio , 17.7cm TFT Multi information display meter among many others.

New Delhi, March 7, 2019: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India today launched **its iconic and much awaited All-New 10th Generation Honda Civic** in the Indian market. The Honda Civic promises to deliver an all new customer driving experience with its striking sporty design, powerful driving performance, advanced set of key technologies and innovations, and premium quality and upscale interior. The Civic is Honda’s longest-running automotive nameplate and its largest-selling model globally .

Presenting the All New Honda Civic to customers in India, **Mr. Gaku Nakanishi, President & CEO, Honda Cars India said,** “We are delighted to expand our product portfolio in India with launch of the iconic and our global best seller Honda Civic. This is **Honda’s 3rd new model introduction in FY19** and the **launch of Civic completes our premium sedan line-up in India.**” “We have received an overwhelming response during the pre-launch phase and we believe that the All New Civic will have the opportunity to revive the executive sedan segment in India,” he added.

EXTERIOR DESIGN

The All-New Civic boasts a **sporty and aggressive styling** with wide and aerodynamic stance, sharply defined character lines, and aggressive new face. The premium sporty exterior of the All-New Civic is further amplified by its **Chrome Front Grill, Signature LED Headlights, LED Daytime Running Lights,** and **distinctive C shaped LED Tail Lamps** that truly highlight its unique brand identity.

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| <ul style="list-style-type: none">• Front Chrome Grille• LED Headlamps with DRLs• LED Foglights• C shaped LED Tail Lamps | <ul style="list-style-type: none">• 17-inch Diamond cut Alloy Wheels• Electric Sunroof• Shark Fin Antenna |
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HONDA

INTERIOR CONCEPT – A HIGHLY SENSUOUS SPACE FOCUSED ON THE PLEASURE OF DRIVING

On the inside, the All-New Civic presents a dynamic blend of a remarkably spacious interior complemented by a modern and expansive cockpit design. Showcasing a completely redesigned cabin, the All-New Civic is integrated with premium quality soft-touch materials and an extensive package of intuitive controls that provide a truly unique customer experience.

<ul style="list-style-type: none"> • 17.7 cm Touchscreen Advanced Display Audio • Seamless Smartphone Connectivity with Android Auto and Apple CarPlay. • Digital Colour TFT Multi Information Display • Premium Ivory Leather Upholstery • 3 spoke Leather Steering Wheel • Dual Zone Automatic Climate Control • 8-way Power Driver Seat • Electric Parking Brake with Auto Brake Hold 	<ul style="list-style-type: none"> • Smart Entry System with One-push Start/ Stop Button • Remote Engine Starter (In Petrol) • Auto Rain Sensing Front Wipers • Auto Dimming Inside Rear View Mirror • Paddle Shift (in Petrol) • Tilt and Telescopic Steering • Rear AC vents • Steering Mounted Cruise Control • Front Centre Armrest with Storage • 8 Speakers including 4 Tweeters
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POWERTRAIN

Under the hood, the All-New Civic is powered by a **1.8-liter i-VTEC petrol engine** mated to a **highly advanced Continuously Variable Transmission (CVT)** that offers a very responsive driving performance and better fuel saving.

Also introduced with a **Diesel engine option in India for the first time**, Honda Civic comes with the exciting **1.6L i-DTEC diesel turbo unit from Honda Earth Dreams Technology series** mated to a **6 speed Manual Transmission** offering excellent driving performance and **best in segment fuel efficiency of 26.8 km/l***.

Engine	Transmission	Power	Torque	Fuel efficiency As per test data
1.8L i-VTEC (Petrol)	CVT	141PS@6500 rpm	174 Nm @ 4300 rpm	16.5 kmpl
1.6L i-DTEC (Diesel)	6MT	120PS@4000 rpm	300 Nm @2000 rpm	26.8 kmpl (best in segment)

PACKAGE AND KEY SPECIFICATION

Length	Width	Height	Wheelbase	Boot space
4656 mm	1799 mm	1433 mm	2700 mm	430 L



CHASSIS

Building on the foundation of its ultra-rigid and lightweight body structure, the all-new Civic utilizes the most sophisticated chassis design in the history of Civic. The MacPherson Strut Front Suspension is engineered to provide engaging performance and a responsive feel for the driver. Mounted on a rigid sub-frame, a first for Civic, the new Multi-Link Rear Suspension provides agile handling with high degree of stability, both during normal driving and in emergency maneuvers.

For Indian Specification, the Ground Clearance of the All New Civic has been increased by 20mm at front and 15mm at rear as compared to global specification.

ADVANCED SAFETY

The all-new Civic is designed to provide a high level of collision performance in a wide variety of collision scenarios, including offset and full-lap frontal collisions, side and rear impacts. The Civic is equipped with a wide range of Honda's premium active safety, passive safety and driver-assistive features :-

<ul style="list-style-type: none">• ASEAN N-CAP 5-star safety rating• Advanced Compatibility Engineering™ (ACE™) (Body)• 6 Airbags• Vehicle Stability Assist (VSA)• Agile Handle Assist (AHA)• Hill Start Assist (HSA)• Anti-lock Braking System (ABS) (with Electronic Brake Distribution (EBD) and Brake Assist (BA))• Honda LaneWatch™ - First in segment lane watch camera for blind spot detection.• Auto Headlamps	<ul style="list-style-type: none">• Walk away Auto Lock – The feature automatically locks:)1 (when the driver leaves the vehicle;)2 (when the key holder's distance from the vehicle exceeds 2m for 2 seconds; and)3 (when no other key is detected inside the vehicle).• Multi angle rear view camera• Motion-Adaptive Electric Power Steering (EPS) (• Rear Seat ISO FIX Child Seat Anchorage with Tether• Rain Sensing Wiper• Auto Dimming IRVM• Pedestrian Safety - Pedestrian injury mitigation technology
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NVH PERFORMANCE

Engineers for the new Civic adopted premium noise-isolating materials and design features to achieve a new level of cabin quietness in the Civic class.

GRADE AND COLOUR

The All New 10th Generation **Honda Civic is available in 5 variants**

- **Petrol 1.8L i-VTEC:** V CVT, VX CVT and ZX CVT
- **Diesel 1.6L i-DTEC Turbo:** VX MT and ZX MT



The Civic is available in **5 exterior colors** - Platinum White Pearl (New Color Introduced), Radiant Red Metallic, Modern Steel Metallic, Lunar Silver Metallic, Golden Brown Metallic. All colors have a strong character, offering expressive contrasts that complement Civic's body-panel curves and angles.

SALES, SERVICE AND WARRANTY

Deliveries of the All New 10th Generation Honda Civic will begin immediately from the HCIL dealer network of 367 facilities in 252 cities across the country. The All New 10th generation Honda Civic will offer complete peace of mind and Low Cost of Maintenance.

- 3 years / Unlimited Kilometers warranty as standard
- Extended Warranty for additional two years / Unlimited kilometers
- Service interval of 1 year/ 10,000km whichever is earlier
- Low cost of maintenance: 3-year Annual Maintenance Package with an average cost of Rs. 4953 for Petrol and Rs. 5930 for Diesel per year.

About Honda Civic

The Civic is Honda's longest-running automotive nameplate and its largest-selling model globally. With an unmatched legacy of 10 generations since its first introduction in 1972, the Civic has cumulatively sold over 25 million units and is currently sold in 170 markets world-wide.

HCIL introduced the 8th Generation Honda Civic in the Indian market in 2006 which became an instant success and achieved cumulative sales of almost 55,000 units till 2013. It is one of the most aspirational model with strong fan following and much loved brand status among the Indian customers.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of premium cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a Completely Built Unit (CBU) imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 367 facilities in 252 cities across spread across the country.

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